

Attachment B

Covid-19 Recovery Grants and Sponsorship Guidelines Summary

	CBD Activation Grant	Cultural Sector Innovation Grant	Community Services Grant
Purpose	\$3 million to support economic recovery by bringing businesses and creatives together to activate businesses, public domain and vacant corporate space in the CBD with cultural programming.	\$500,000 to support cultural organisations and businesses to innovate, adapt and grow through recovery from the impacts of Covid-19.	\$800,000 to respond to ongoing community needs including food security, digital inclusion, social isolation, tenancy support and homelessness services.
Funding	<ul style="list-style-type: none"> • From \$5,000 to \$50,000 cash per application. • Up to \$10,000 for sole traders. • Also includes additional VIK fee waiver support for street banners and landmark venues. 	<ul style="list-style-type: none"> • Up to \$20,000 cash per application. • Up to \$10,000 for sole traders. 	<ul style="list-style-type: none"> • From \$5,000 up to \$50,000 cash per application. • Large scale collective impact projects may be eligible to apply for additional funding. • Also includes additional VIK fee waiver support for community venue hire.
Eligibility	<ul style="list-style-type: none"> • For-profit businesses (including for-profit arts enterprises), not-for-profits, social enterprises, owners corporations (strata and company owned), sole traders, individuals or unincorporated community groups auspiced by a not-for-profit eligible to apply in their own right. 	<ul style="list-style-type: none"> • Sole traders, not-for-profits and for-profit arts businesses working directly in the cultural sector. • Either located in the local area or located outside our boundaries and providing significant service to our local community. • Employ less than 20 full time equivalent employees (not including artists or performers engaged on an ad hoc basis). • Have an aggregated turnover of less than \$10 million. 	<ul style="list-style-type: none"> • Not-for-profits (including social enterprises), individuals or unincorporated community groups auspiced by a relevant organisation who is eligible to apply in their own right. • Located in the local area or located outside our boundaries but providing significant service to our local community.
Funding Priorities	<p>Applications will be prioritised:</p> <ul style="list-style-type: none"> • From live music and cultural organisations, creative companies and cultural operators including sole traders. • From applicants that have not already received funding from the City this year or can demonstrate financial hardship due to Covid-19. • From Aboriginal and Torres Strait Islander led organisations or partners. • That provide evidence of financial benefit for artists as part of their proposal. • That provide opportunities for live music and performance. • That propose to complete activities early in the project timeframe. • That match the City's contribution with cash. 	<p>Applications will be prioritised that:</p> <ul style="list-style-type: none"> • Demonstrate effective strategies to transform operations and services during and beyond the current restricted trading environment. • Strengthen and sustain venues or workspace for the production or presentation of cultural products. • Assist with generating income despite ongoing restrictions on public events and programs. • Deliver programs or services that encourage active participation in cultural activity (such as workshops, classes, creative developments and residencies) and service diverse creative communities. • Build the capacity of the cultural sector by sharing skills, research and resources. • Work with diverse communities, including Aboriginal and Torres Strait Islander peoples, people with Culturally Linguistically and Diverse (CALD) backgrounds and LGBTIQ+ communities. • are from Aboriginal and Torres Strait Islander led organisations and partners • Complete activities early in the project timeframe. • Are from businesses, creative companies and cultural operators including sole traders, that have not already received City of Sydney grant funding in 2020. 	<p>Applications will be prioritised that:</p> <ul style="list-style-type: none"> • Build capacity and empower the community to address sustainable food security. • Have collective impact approaches with multiple organisations partnering to achieve a shared goal. • Meet the needs of and are led by Aboriginal and Torres Strait Islander peoples. • Support vulnerable community groups including temporary visa holders, social housing residents and people at risk of or experiencing homelessness.